

TEAM HISTORY

History

Brampton Excelsiors (MSL)

City: Brampton, Ontario

League: Major Series Lacrosse Founded 1870

Home Arena: Memorial Arena

Colors: Maroon & White with Gold trim

The Brampton Excelsiors are Senior

"A" box lacrosse team from Brampton, Ontario, Canada.

The Excelsiors play in the Major Series Lacrosse

Senior "A" Lacrosse League.

Brampton Excelsiors 1871 - 1941

Mimico-Brampton Combines 1942 - 1943

Brampton-Lakeshore Combines 1945

Brampton Excelsiors 1944, 1946 - 1960

Brampton Ramblers 1961 - 1962

Brampton Sealtests 1963 - 1964

Brampton Excelsiors 1965 - 1968

Brampton Excelsiors 1969

Brampton Excelsiors 1970 to Present

Lacrosse in Brampton has had a rich and enduring history. Building on Canada's indigenous roots, lacrosse emerged in Brampton in the 1870s and has become an important ingredient of Brampton's distinctive character. In 1974, the Excelsior Lacrosse Club Executive recognized 1871 as the official date for the establishment of the Excelsior Lacrosse Club. This year was selected given its solidification as a community organization and its entry into the newly established provincial lacrosse champions' schedule.

Bug Juice® is in its second season of ownership of the Brampton Excelsiors. Bug Juice® is looking forward to working more with the Excelsiors to make this a exciting and successful year. The owner of Bug Juice, Joe Norton is very interested in building the brand of the Excelsiors and grow support for box lacrosse.



Brampton Excelsiors Sponsorship Packages

PREFERRED SPONSORSHIP PACKAGE \$750.00

Your Business Name on 2 Preferred Team Jerseys (Goalie, Captain, Assistants)

Local Newspaper, Radio and Television Exposure

Full Page Advertisement in our Program

Partnerships with Various Local Organizations

Advertisements on Excelsiors Social Media and Website

Game Night Promotion, Sponsorship and Advertisement

2 V.I.P. Season Passes to Include Playoffs

JERSEY SPONSORSHIP PACKAGE \$500.00

Business Name on 2 Jerseys

Local Newspaper, Radio, and Television Exposure

Full Page Advertisement in our Program

Partnerships with Various Local Organizations

Advertisements on Excelsiors Social Media and Website

Game Night Promotion, Sponsorship and Advertisement

1 V.I.P. Season Pass to Include Playoffs

BUILDER SPONSORSHIP PACKAGE \$400.00

Half Page Advertisement in the 2019 Program

Social Media Advertisement & Website Advertisement

Sponsorship Announcements at Home Games

1 Regular Season Pass

SUPPORTER SPONSORSHIP PACKAGE \$300.00

Quarter Page Advertisement in the 2019 Program

Sponsorship Announcements at Home Games

6 Regular Season Game Passes

CONTRIBUTOR SPONSORSHIP PACKAGE \$200.00

Business Card Size Advertisement in the 2019 Program

Sponsorship Announcements at Home Games

4 Regular Season Game Passes

Program Advertisement Sizes

FULL PAGE 8.5w X 11h \$500.00

HALF PAGE 8.5w X 5.5h \$400.00

**QUARTER PAGE
4.25w X 5.5h
\$300.00**

**BUSINESS
CARD
4.25w X 2.75h
\$200.00**

Deadline of April 15th, 2019 for Program Sponsorship

**Submit your Sponsorship Including your Name,
E-Mail Address, and Telephone Number to:**

**Major Excelsior Lacrosse Team
PO Box 36009 Northgate PO
Brampton, ON
L6S 6A3**

**Terms and conditions of Sponsorship are subject to change
based on availability of team jerseys, number of home games,
and program space.**